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GOULD INC. AND JOHNSON & JOHNSTON ASSOCIATES, INC., JOINTLY ANNOUNCE A LICENSE AGREEMENT AND STRATEGIC PARTNERSHIP FORMATION PR Newswire April 22, 1993,
Thursday

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SECTION: Financial News**DISTRIBUTION:** TO BUSINESS EDITOR**LENGTH:** 462 words**HEADLINE:** GOULD INC. AND **JOHNSON & JOHNSTON ASSOCIATES, INC., JOINTLY ANNOUNCE A LICENSE AGREEMENT AND STRATEGIC PARTNERSHIP FORMATION****DATELINE:** HAMPSTEAD, N.H., April 22**BODY:**

Gould Inc. and **Johnson & Johnston Associates, Inc. (JJA)**, announced today that they have entered a long-term licensing agreement and formed a strategic partnership that will further ensure availability of Copper-Aluminum-Copper (CAC(TM)) laminated foil, a patented JJA material, to the printed circuit board industry worldwide.

Under the terms of the license agreement, Gould will have the exclusive right to manufacture and market CAC to copper-clad laminate manufacturers worldwide, and to printed circuit board fabricators outside North America. The companies will jointly develop CAC marketing programs, as well as new materials and products for the printed circuit board market. JJA will also aid Gould in designing and building machinery to manufacture CAC. Financial terms of the agreement were not disclosed.

David Ferguson, Gould president and chief executive officer, said that Gould will begin manufacturing CAC in Europe by the end of the year. "With its patented-problem-solving product line JJA offers a great deal of synergy with our existing worldwide copper foil business. We see opportunities to better serve our customer base while improving our market penetration as a result of this agreement," Ferguson said.

Ferguson said that Gould's initial CAC manufacturing facility is expected to be located in Germany, and that Gould will expand manufacturing capacity worldwide as the market

responds.

"This is a far-reaching marketing and technology transfer agreement that will quickly make CAC much more available to printed circuit fabricators and laminators around the globe," said John **Johnston**, JJA's president.

JJA developed CAC to solve certain profound manufacturing problems affecting all multilayer printed circuit board manufacturers. The product is manufactured through a new process of bonding copper foil to aluminum separation sheets, creating a package pre-sealed in an environmentally controlled clean room. During circuit board fabrication, critical external copper surfaces are never exposed, eliminating surface defects.

Headquartered in Eastlake, Ohio, Gould Inc. develops, manufactures and markets materials, components and instrumentation through its Foil, Circuit Protection, Fiber Optics and Test and Measurement divisions. Gould employs 3,000 people in 17 facilities worldwide.

Johnson and Johnston Associates, based in **Hampstead**, N.H., is a leading provider of equipment and services that enable printed circuit board manufacturers to increase yields and lower costs of producing complex, fine-line multilayer circuit boards. CONTACT: James J. Roop of Watt, Roop & Co., 216-566-7019, for Gould Inc.; or Ken Poirier of **Johnson & Johnston Associates, Inc.**, 603-329-5691

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